

Yotel donations delight Manchester and Salford residents

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Residents across Manchester and Salford are enjoying home comforts thanks to a dazzling donation of 500 pillows and 400 cushions from a joint project between hotel group Yotel and locally based Fresh Start Waste, a carbon conscious waste management company.



Sanctuary's supported living services, Victoria House, Wellington Road and Stanley Grove, provide supported housing for adults with a range of mental health needs or people who have been homeless and sleeping rough. The donation has been gratefully received at a time when supporting the most vulnerable people is as important as protecting the environment through re-use to recycle.

Due to a rebrand, Yotel were updating the look and feel of their hotel in Deansgate. They recognised that the pillows and cushions were too good to go to waste and worked closely with Fresh Start to partner with Sanctuary Supported Living. The items have been given a new lease of life and put to good use to spruce up the accommodation.

Louise Denbigh, Local Service Manager at Victoria House in Manchester said: "We would like to thank Fresh Start and Yotel for thinking of Sanctuary Supported Living and the people we support. We are enormously grateful for their kind donations to our homelessness services. For the most part, clients come to us with very little and it means the world to them that others want to help. It also means so much to us that other businesses recognise the work we do, and want to help us to support people in their community."